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I am a strong believer in utilizing technology to enhance the optometric experience for both my patients and myself. Technology I added over the years ago significantly changed my practice for the positive. Among the many items I have added is the Huvitz Digital Refraction System by Veatch Ophthalmic Instruments. This suite of instruments is comprised of an auto lensmeter, aberrometer, digital refractor and visual acuity system. My practice benefited from the increased efficiency these technologies brought to the examination process. By automating the collection of the screening data and automatically having the lensmeter and aberrometer data uploaded into the digital refractor, I saved several minutes per exam. In addition, I now have more valuable face time to interact with the patient and I am definitely not as fatigued at the end of the day as I was with my manual refractor.

I have been able to grow revenues due to the increased efficiency and the enhanced look the new technology brought to my practice as well as increased retention of existing patients as they appreciate the new technology. I researched the many systems available on the market and determined the Huvitz system to be the best on the market. The exam procedure on the digital refractor has been designed based on the input from doctors and provides a better refracting experience. The team at Veatch has been wonderful to work with. I have purchased equipment from them since 2005 and would highly recommend them as they stand behind what they sell.

An investment in technology is an investment in your future. I would highly recommend considering the Huvitz Digital Refraction System to enhance your practice experience.

Sincerely yours,

Dr John J Maurillo, OD