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TREATMENT AND MANAGEMENT OF EYE DISEASES • LASIK AND LASER SURGERY • SPECIALTY CONTACT LENSES

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Dear Veatch Ophthalmic Instruments,

Veatch Ophthalmic Instruments has been an integral partner in improving our office flow and efficiency. They have a consultative approach to discussing our equipment needs and made appropriate recommendations for our office.

We recently relocated our office into a new building and wanted to be a completely automated office. It was our vision to have the latest and most advanced optometric practice in Beverly Hills. Veatch recommended that we automate the examination process utilizing the Huvitz Digital Refraction System. We have integrated this technology in our pretest room from our autorefractor/keratometer and lensometer to six of our exam rooms.

Each individual doctor has been able to see approximately six additional patients per day in the same time period and my bottom line has improved accordingly. The Huvitz technology has improved the patient's perception in the office that we are a state of the art practice. This improves referrals from existing patients. The improved efficiency has allowed our doctors to spend more time educating the patients about vision needs and this has translated into increased revenue from additional exam fees as well as the dispensary. I would highly encourage any practice to consider this incredible technology.

Jillian Wess is our account specialist. Jillian, along with the entire team at Veatch has been a valuable source to improve our practice.

Best Regards,

Steven Richlin, O.D.

Jackson Lau, O.D.